A Week of Viksit Krishi Sankalp Abhiyan Led by IARI-Jharkhand - At a Glance

The Viksit Krishi Sankalp Abhiyan, a nationwide campaign initiated by Minstry of Agriculture and Farmers' Welfare from 29th May 2025 to enhance agricultural awareness and technology adoption, has successfully completed its seventh day of implementation all over India. As part of this national initiative, IARI-Jharkhand actively contributed to the campaign in Hazaribagh district, Jharkhand. Each day, three teams set out from the institute to various villages, each team comprising two scientists, one technical officer, one research scholar, and one Assistant Technology Manager and Block Technology Manager from the respective block. Their mission was to engage directly with farmers, educating them about government schemes, efficient crop production techniques, livestock management, aquaculture practices, pest and disease mitigation, and other critical aspects of agricultural development.



Throughout the week, through this the campaign IARI Jharkhand successfully reached a total of 7103 farmers, with over 60% women participation, ensuring an inclusive and impactful outreach. In multiple locations, the teams were accompanied by progressive farmers, village Mukhya, and Pradhan, strengthening credibility and enhancing local engagement. The initiative covered nine villages across Barhi, Padma, Sadar, Dadi, Churchu, and Katkamsandi blocks, while three villages were covered in Daru, Bishnugarh, and Ichak blocks. A total of 1000 farmers participated from the villages in Barhi, 961 in Padma, 1001 in Sadar, 946 in Dadi, 1084 in Churchu, and 1144 in Katkamsandi. Meanwhile, participation from the three villages in Daru, Ichak, and Bishnugarh was 314, 339, and 319 farmers, respectively.

Key activities conducted during the campaign included educating farmers on government schemes and ways to avail their benefits, introducing modern agricultural technologies for improved productivity, guiding farmers on crop diversification, and promoting natural farming. Additionally, technical guidance on livestock management and aquaculture was provided, alongside solutions to major cultivation challenges and expert strategies for pest and disease mitigation. The program featured a Karshak Pathshala session on crop diseases, lecture sessions on key agricultural topics, interactive engagements with farmers, and field visits.

The successful completion of the first week of the campaign highlights the strong commitment of IARI-Jharkhand and ATMA, Hazaribagh toward transforming rural agriculture through scientific innovation and grassroots outreach.